



# Advertising on Tig.gg

The easy way to advertise to  
over 20,000 people each month.

# About us

Tig.gg was established in Guernsey in 2008 to assist islanders with selling and purchasing various items via our bespoke online trading platform.

The popularity of the website has grown significantly over the years and today Tig.gg is regarded as Guernsey's No.1 trading site. We have over 9,000 registered users and attract unique views from approximately 20,000 islanders per month.

We believe that Tig.gg offers the most cost-effective way of advertising in the Island compared to other media channels. We also have a dedicated focus to promotion via social media ensuring your business engages with a wide audience on a personal level.

## Why advertise on Tig.gg?

**No.1**

Guernsey's number one trading site

**6.5K**

6,500 subscribed to our mailing list

**20K+**

20,000+ unique users per month

**70K+**

70,000+ sessions per month

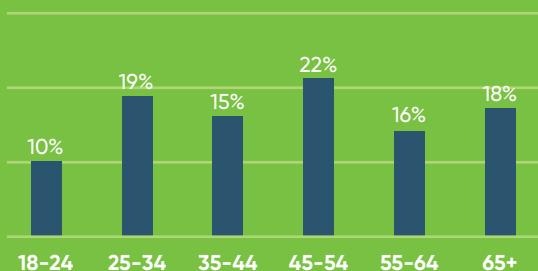
**9K+**

9,000+ registered accounts

**8.5K+**

8,500+ Facebook followers

## Age demographics



## Gender demographics

65%  
Male



35%  
Female

# Advertising price list

Reach over 20,000 unique users per month with easy, affordable and effective advertising on Tig.gg.

## Category Ads

Located on the left hand side of a chosen category page, linking to your website or an external page. (Please note: banner to be provided by advertiser)

6 months  
**£325**

12 months  
**£599**



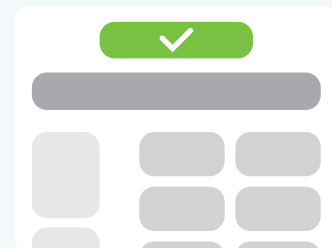
EXAMPLE POSITION ON WEBSITE

## Leaderboard Ads

Randomly rotating between 8 main titled pages, these ads will appear at the top of each page and be seen by over 20,000 people every month. The 12 month option includes a free category ads worth £600.

1 month  
**£200**

12 months  
**£1,999**



EXAMPLE POSITION ON WEBSITE

## Email Newsletter Ads

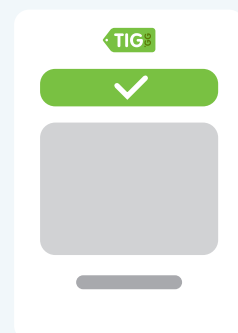
Our email newsletter is sent to over 6,500 recipients on a weekly basis. Your ad will appear on top of the listings being featured.

1 mailshot  
**£149**

4 mailshots  
**£249**

26 mailshots  
**£1,249**

52 mailshots  
**£1,999**



EXAMPLE OF EMAIL

# Tig Pro price list

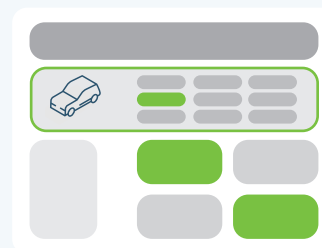
With Tig Pro you are promoted as a commercial seller. This includes a Tig Pro page complete with a feed of your listings. To make it even easier, we can automatically populate your listings on [tig.gg](http://tig.gg) from your website.

## Tig Pro Listings

With this package your business is featured in the commercial sellers panel (located above the listings) of your chosen category page. This package also includes unlimited items in your Tig Pro Listings.

6 months  
**£449**

12 months  
**£749**

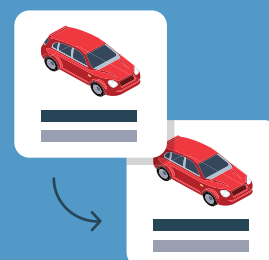


EXAMPLE POSITION ON WEBSITE

## Tig Pro Listings + Auto Content Feed

With the Auto Content Feed package, we can create a content feed from your website, this will automatic list products you are promoting on your website without you needing to add them manually. Please note: This may or not be possible based on your website, but we are happy to review.

12 months from  
**£1,200**

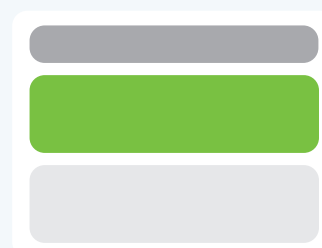


## Tig Pro Deals

Become a Tig.gg Pro Deals subscriber and you can post unlimited deals for the duration of your plan.

6 months  
**£249**

12 months  
**£399**



EXAMPLE POSITION ON WEBSITE

For more information, please email us.  
[admin@tig.gg](mailto:admin@tig.gg)