Advertise on TIG.gg

The most cost effective form of advertising in the island

About Tig.gg

Tig.gg was established in Guernsey in 2008 to assist islanders with selling and purchasing various items via our bespoke online trading platform.

The popularity of the website has grown significantly over the years and today Tig.gg is regarded as **Guernsey's No.1** trading site. We have over 9,000 registered users and attract unique views from approximately **20,000** islanders per month.

We believe that Tig.gg offers the most cost-effective way of advertising in the Island when compared to other media channels. We also have a dedicated focus to promotion via social media ensuring your business engages with a wide audience on a personal level.
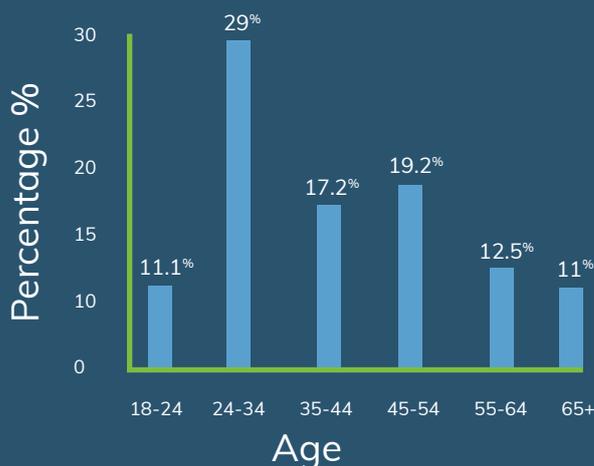
Why Advertise on Tig.gg

- **Guernsey's No.1** trading site
- Established in **2008**
- **20,000+** Unique users per month
- **60,000+** Sessions per month
- **9000+** Registered accounts
- **7500+** FB likes

Demographics

(User demographic by age)

Percentage % vs Age

- 18-24: 11.1%
- 24-34: 29%
- 35-44: 17.2%
- 45-54: 19.2%
- 55-64: 12.5%
- 65+: 11%

(User demographic by gender)
Male = 59%
Female = 41%

Tig Advertising Price List 2020

Reaching 20,000+ unique users per month, advertising is easy, affordable & effective.

Banner Ads

Located on the left hand side of your chosen section of the website, this will link to your website or social media page. (Please note: banner to be provided)

3 months
£175

6 months
£325

12 months
£600

Commercial Seller Space

Located at the top of your chosen section, this includes unlimited advertising in your space (includes latest listing in private seller area) and you are in complete control. Add promotions/items for sale/services etc.

3 months
£250

6 months
£450

12 months
£750

Commercial Seller Space with a content feed

We can look to create a content feed from your website, that will return the products you are promoting, without you needing to add them manually. This may or not be possible based on your website, but we are happy to review.

Commercial seller space with Content feed: 12 months **£1200**

For further information please e-mail: **gemma@tig.gg**